



Mazda Sponsors first Europe-Africa Business Summit (EABS) in Hamburg

Leverkusen, 11. October 2007. Mazda Motor Europe has signed up to be a main sponsor of the first Europe-Africa Business Summit in Hamburg (28th – 30th April 2008), the company announced today. Mazda will also provide the summit with vehicles and drivers to shuttle VIPs from business and politics attending the event.

As one of the event's "Gold Sponsors," Mazda will be involved in meeting with African decision-makers during the summit next year. It will also have the opportunity to play an active part in the scheduled press conference, have its own stand at the event and distribute information material to summit visitors.

Organised by the New Partnership for Africa Development (NEPAD) Council, the EABS 2008 will attract an especially large number of German and European companies, who want to do business in the fast-growing African market. "We are especially pleased about the participation and support for the EABS 2008 from the car manufacturer Mazda," said Dr. James Kajete, spokesman for NEPAD Council. "This is confirmation of our strategy in organising this event and of the importance of the summit in bringing the economies of the two continents closer together. Mazda will certainly make a major contribution to the success of this first-ever event, and will lend it the same kind of dynamic appeal that its cars have."

All important information about the conference and the exhibition accompanying it can be found at www.eabs.info including ways to participate in the event and all available sponsorship opportunities.

About the NEPAD Council

Mazda Motor Europe GmbH

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The NEPAD Council (www.nepadcouncil.org) is an independent, non-political and non-profit organisation (NGO) that was founded by young African professionals and scholars, who represent all 53 nations of Africa. The main goal of the Council is to support NEPAD's programme, which is a socio-economic and political framework set up by African statesmen and the African Union to fight poverty, to consolidate democracy; and to promote responsible governance, trade, investment, economic growth and sustainability in Africa.

The Europe-Africa Business Summit (EABS)

EABS is the first event in Europe with a clear focus on private investment initiatives in Africa. It offers both European and African participants a huge platform for finding optimal business opportunities and making connections in all sectors. The EABS in Hamburg gives European participants the chance, within just a few days, to meet with decision-makers from nearly every nation of Africa who will be attending either to give an address, or as a country delegate or as exhibitor. The event promises to be especially attractive to European and German companies looking to do business in the quickly-growing economies of Africa. It will be an opportunity for both sides – African countries and mid-sized European companies – to develop a partnership on equal terms. This in turn offers the chance to develop a strong foundation for the further development of Africa's national economies.

The motto of the summit is "The State and the Future of European-African Economic Relations." Honorary chairman of this first EABS event is German President Prof. Dr. Horst Köhler along with his initiative "Partnership with Africa." President Köhler knows Africa very well and is a strong supporter of the EABS.

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A large, light gray watermark of the Mazda logo is centered on the page, behind the contact information. Below it, the word 'mazda' is written in a large, bold, light gray, lowercase, sans-serif font.

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